

Why are sales final with no refunds?

We offer a free 10-day software trial for all our software so please take the trial before you buy. Please realize that our no refund policy is not because we do not sell good quality products and services, check out our reputation on the internet and with the financial community and you will see we offer excellent service and great products. But we come across dishonest people who try and copy our materials and then try to get a refund, commit fraud against us, or just plain lack the ability to trade our system and want a refund. This latter case is similar to someone who buys a great set of golf clubs, plays for a while and does not do well, then realizes they don't like the game and blames it on the clubs, and then goes back to the store demanding a refund for the clubs and is surprised when the store says no because they have a "no refund policy" to protect them from this very issue! In the final analysis, the fault lies not with the store that sold the clubs, but with the person not taking responsibility for their lack of golfing ability, or lack of patience to learn how to play golf well.

I have seen other trading companies selling educational materials that are nothing more than marketing firms or are in business to sell their business model as a franchise, are you like them?

No! We are not in the business of selling franchises or belong to a big marketing firm. The TradersCoach.com® trading system called Applied Reality Trading® was developed by a trader for a trader. Our trading products and services were first created and traded by Bennett McDowell of TradersCoach.com® who is also a member of eSignal's "Master Traders Team".

What Products And Services do you offer?

TradersCoach.com® offers proprietary educational products, software, and services. [CLICK HERE](#) for a complete list of what we have to offer.

Who can use your trading methods?

The Applied Reality Trading® system known throughout the financial industry at ART® is being used by investors, hedge funds, and active traders on all time frames. ART® Works on all markets and time frames. For investors it answers the questions of when to buy investments and how much to buy based on strict risk control models. For active traders such as position traders and day traders it answers trading questions such as when to go long and when to go short, and also employs strict risk control models for optimum potential profit. ART® can be used by trend traders, scalpers, counter-trend traders, and swing traders. While ART® employs strict risk control and will add structure to your trading, it also is flexible enough to adapt to your style of trading. The ART® Trading Software is downloadable online and installs into your eSignal, MultiCharts, MetaTrader 4 & 5, TradeStation, NinjaTrader, Trade Navigator, and Market Analyst trading platforms.

You have so many great products and services but which ones do you recommend for someone who is just starting out?

For new traders, we recommend reading every page on the website, there is a wealth of free knowledge available at TradersCoach.com®. Then we recommend you purchase the ART® Complete Trading System which includes the ART® Trading Software. This will give you everything you need to trade.

Why is the Applied Reality Trading® system so expensive?

This is the "Rolls Royce" of trading systems! You get what you pay for! This is a professional trading system. It is one of the finest and most comprehensive trading systems in the industry! And considering what you'll receive, the ART® system is not expensive. The educational content and quality is second to none. It is all about value!

Can I use the ART® Trading Software on more than one computer PC?

One purchased ART® Trading Software license can be installed on two computer PC's and will work with whatever eSignal, TradeStation, NinjaTrader, Trade Navigator, Market Analyst, MetaTrader 4, MetaTrader 5, MetaStock, or MultiCharts username/machine ID you activated the ART® Software with.

The ART® Trading Software consists of one license per data service username so it is licensed to either of the compatible charting platforms but not all three unless you purchase a three licenses. We can switch your ART® Software at anytime from either charting platforms for a \$250 service fee.

What kind of performance returns can I expect using the ART® system?

The ART® system is not a "Black Box" purely mechanical trading system since most of those types of systems cannot adapt to changing market cycles. ART® is purposely designed so that the trader makes discretionary trading decisions taught in the ART® Home-Study Course so that he or she can learn to adapt the ART® Charting Software to different market cycles and styles of trading. Therefore, no two traders trade ART® the same way. Some use ART® for TREND trading, some for SCALPING, while others use it for both. In addition, some use ART® for day trading, some for position trading, and others use it for investing purposes. Therefore your return will depend on the style of trading you choose and the time frames and markets you want to trade in addition to how well you learn to adapt to different market cycles. The ART® Trading Software is a sophisticated proprietary trading software developed by TradersCoach.com® that works on all markets and time frames. However, it is important to realize that the ART® Software alone is NOT what makes YOU a great trader! You will need to learn the entire ART® methodology and master it before you will ever be successful with the ART® Trading Software. We never know in advance who will have the ability to be successful and who will not. So, we cannot guarantee that you will be successful! But you will never know until you try! Furthermore, please note that all our sales are final with NO refunds for ANY REASON! This means if you buy the ART® Trading Software and don't like it, there are NO refunds. We want to make this perfectly clear so that you understand this before you buy. If you do not agree with or like our policy then please move on.

Is there a free trial with your software?

Yes a 10-Day FREE ART® Trading Software trial. [CLICK HERE](#) to start your trial.

Can TradersCoach.com® email me custom charts so I can see how the system works on markets and time frames I want to trade?

We recommend that you take a free trial and see for yourself how the ART® Trading Software works on

markets you like to trade. We also have about 100 charts currently available for you to review, [CLICK HERE](#).

What is "Total Platinum Software Care"?

Total Platinum Software Care is a twelve-month renewable subscription plan exclusively available for all TradersCoach.com® software and includes for one full year:

- **All Software Updates - For All TradersCoach.com Software**
- **Unlimited Technical Software Email & Remote Access Support**
- **Lock-In-Price: Guaranteed Annual Renewable Price Of \$398**
- **Unlimited ART® Software Switch Fees**
 - ART® Trading Software
 - ART® Scanner Software

How do I know your company is the real thing?

As of 2011, TradersCoach.com has been in business for 12 years. We have an excellent reputation in the industry and an [A+ rating with the Better Business Bureau](#). TradersCoach.com®, Bennett McDowell, and the ART® system is well known in throughout the industry. We have been featured in top international trading magazines and websites such as Stocks & Commodities magazine, Futures magazine, Tradersworld magazine, eSignal.com Futuresource.com, "O'Brien Futures Brokerage, Trade2Win.com, TradersLog.com, to name just a few. In addition TradersCoach.com® received the prestigious "Reader's Choice Award" and also ranks in the top positions in several of the "Trader's Resource" categories at Traders.com. TradersCoach.com® is also a member in good standing of the Better Business Bureau. Bennett McDowell, who created the ART® system is also a member of the eSignal's elite "Master Trader's Team" and where you can find many of his articles featured on their website. In addition, Bennett is a featured speaker at the Traders Expo shows held around the country every year. Bennett actual traded the ART® Trading Software LIVE with REAL MONEY at Traders Expo around the country.

How do you handle custom's fees on overseas product orders?

The customer is responsible to pay all custom's fees, charges, and taxes on overseas shipped orders.

Are there ever delays in the deliveries of TradersCoach.com® products due to customs inspections?

All of our products except hardcover books are online so nothing is shipped to you. If we do ship anything overseas, we have no control over the custom's process. Due to increased security measures world wide, there are occasional random inspections at the destination country's customs office. TradersCoach.com® provides a detailed "Commercial Invoice" that itemizes the information required to expedite delivery. Even so, random customs checks can delay shipment from 2 -10 days.

Have any of your products and services been reviewed by a major magazine?

Yes, TradersCoach.com® has been featured and reviewed in magazines such as Stocks & Commodities, Tradersworld, Active Trader, and Futures Magazines. We are so on the recommended trading apps list

at TradeStation.

Can your forms like the "Risk Acknowledgment Agreement" and the "Tutorial Registration" be sent to you online electronically or do they have to be faxed or mailed to TradersCoach.com®?

All TradersCoach.com® forms can be submitted either electronically using online submission, or by fax or by mail. Use whichever means is best and easiest for you.

What products and services require your "Risk Acknowledgement Agreement"?

Because of the inherent risk involved in trading the financial markets we do require a fully completed "Risk Acknowledgement Agreement" that can be submitted online electronically or signed and faxed to us at 858-695-1397, or mailed to us. It is required prior to the purchase of all products & services.

All of our products & services require a completed and approved Risk Acknowledgement Agreement (RAA).

Does trading the financial markets involve risk?

Yes, trading involves substantial risk and while there is great opportunity for success in trading the financial markets, you should only trade with money you can afford to risk which is called "risk capital." While we at TradersCoach.com® will try and teach you how to limit your risk through proper money management, trade sizing and using stops, we cannot remove the risk that is inherent in trading the financial markets. It is possible to lose some or all of your money when trading.

Can TradersCoach.com® guarantee that I will be a successful trader and not lose money trading if I use TradersCoach.com® products and services?

No. Unfortunately, we cannot guarantee you will be successful and not lose your money trading the financial markets. TradersCoach.com® tries to help traders improve their trading but cannot guarantee your success or that you will not lose money trading the markets.

TradersCoach.com®, Bennett McDowell, and Jean McDowell make no representation as to past, current or future trading results and/or returns for any products, services or their personal trading. Please do not ask us for our performance returns as we will not release them. We do not keep track of our student's returns and therefore we can't furnish student's results.

Results using ART® will vary from trader to trader and there are no guarantees you will master trading using ART®. Trading involves risk and even when you become experienced, you can never remove the risk from trading. We tell all traders to only trade with money they can afford to risk and possibly lose. You will usually trade better when you are trading with money you can afford to lose. This is because you are not inclined to worry about losing it, and therefore you will tend to trade with less emotional attachment to it.

The ART® Trading Software is a sophisticated proprietary trading software developed by TradersCoach.com® that works on all markets and time frames.

However, it is important to realize that the ART® Software alone is NOT what makes YOU a great trader! You will need to learn the entire ART® methodology and master it before you will ever be successful with the ART® Trading Software. We never know in advance who will have the ability to be successful and who will not. So, we cannot guarantee that you will be successful! But you will never know until you try! Furthermore, please note that all our sales are final with NO refunds for ANY REASON! This means if you buy the ART® Trading Software and don't like it, there are NO refunds. We want to make this perfectly clear so that you understand this before you buy. If you do not agree with or like our policy then please move on.

What is the TradersCoach.com® trading philosophy?

We have a website page dedicated to our trading philosophy. Please refer to the webpage "About TradersCoach.com®" to read about it.

Does the ART® Trading Software work on all markets and time frames?

Answer: Yes, ART® Trading Software works on all markets and time frames (from 1-minute and up) the available list of data providers. Tick charts are not recommended and are not supported.

Does TradersCoach.com® furnish trader's names and addresses currently using their products and services to those potential customers wanting referrals?

No, not unless we have permission. We do not want to disturb and bother our loyal customers with having to get involved with numerous e-mails to potential TradersCoach.com® customers. We feel it is unfair for us to ask them to participate in the time consuming process of promoting our products and services.

TradersCoach.com® has been featured in enough well known trade magazines and provides a list of documented testimonials from numerous satisfied customers on our website that should serve as information for the potential customer to make a purchase decision.

How do I order and pay for products and services?

The TradersCoach.com® website has a SECURE On-Line Order Page where you may purchase any product or service we offer using a valid credit card. You may also mail or fax (858-695-1397) in your order. We can also take your order over the phone at 858-695-0592. While shipping products is free to anywhere in the world, please note that overseas customers are responsible for any custom fees and or taxes due on overseas shipments.

Do you offer a money back guarantee on your products and services?

We have a free 10-day trial for all our software, so if in doubt take the trial before you buy. All sales are final and are non-refundable for all products and services. So please choose the products and services you need carefully.

Some of your competitors offer guarantees, why don't you?

Most competitors do not offer a totally free trial for their software, but we do! We have reviewed just about all the promises and product return disclaimers in our industry. Nearly all those promising your money back have confusing and exhausting return policies that the seller is counting on NOT being followed. So what they really are trying to do is lead you to believe you can get your money back, but in reality they know you are NOT likely to go through all the "paper-work" to do so. At TradersCoach.com® we do not play games with our customers and clients. Instead we prefer to be upfront and tell you "All Sales Are Final With No Refunds". We provide you the best trading tools, but we cannot control the trader, that is why we do not make guarantees. A guarantee of trading success would be analogous to a guarantee to a medical student that they will become a great surgeon. They may, but it is not guaranteed because it will be up to the student's unique abilities and the education they receive, very similar to trading. So keep this in mind the next time you read a too good to be true guarantee of success or a money back guarantee that has you jumping through hoops to get your money back. We have also heard of cases where customers of other firms never even received their money back, even after satisfying the return policy terms. So be careful!

Why doesn't TradersCoach.com® reveal their Historical Trading System Performance for APPLIED REALITY TRADING®?

Historical performance results can be misleading depending on the snapshot of time used to generate these results. Depending on which segment of time is used, just about any best performance returns can be generated. We do not want to mislead our customers. Trading involves risk and you should only trade with money you can afford to lose.

However, you can review the trading results of our "Weekly Trading Picks" subscription service. [CLICK HERE](#) to see the results.

TradersCoach.com, Inc. including but not limited to Bennett McDowell and Jean McDowell make no claims as to income derived from trading, or anything that can be interpreted as portraying income solely from trading. We make no claim to our trading results, nor claim that we make our sole living from trading the financial markets. No representation is being made that any account will, or is likely to, achieve profits similar to those shown. TradersCoach.com does not provide historical performance statistics or returns on any products or services because past performance does not guarantee future results. Trading results will vary from student to student.

Our research indicates that everyone will trade any trading system differently if there are any discretionary decisions necessary. We are all different and trade with our own set of beliefs. Each trader's rate of return will be different depending on their own beliefs and level of experience. TradersCoach.com® does not keep track of student's returns and therefore can't furnish their performance. [Click Here For More Information](#).

Can you tell me about the ART® Course Materials that are included with the ART® System for traders?

The "Applied Reality Trading®" System, or ART®, is a complete trading program including comprehensive course materials and the famous ART® Trading Software. The ART® System focuses not only on the ART® trading methods but on money management techniques and trading psychology. This course comes with the "tools" you need to trade the stock and commodities markets. We offer the ART® Home-Study Course online for quick access and ease of use. We have a *Platinum* version and a *Gold* version of the *Financial Freedom Package*. See our online store for prices and what is included with each package.

The "Trade Size Calculator™" Software is included free with the purchase of "Applied Reality Trading®". It is easy to use and will instantly help you to determine your risk and position size. This software installs in minutes on your computer so you can use it whenever you want to. Reduce the "risk of ruin" inherent in poor money management.

The "Applied Reality Trading®" System is a comprehensive course designed to help you develop the "Traders Mindset" by improving your trading skills while helping to control your emotions.

The ART® program enables you to trade the REALITIES of the market, hence the name, "APPLIED REALITY TRADING®". We train you to LISTEN to the market and want what the markets want by basing all trades only on the TRUTHS of the market, which you will learn.

ART® is a flexible approach to trading and one that the trader can tailor to his or her specific style of trading. Through combining different ART® principles, the trading combinations are unlimited! As you become more advanced, you can further combine certain signals and approaches to match your developing belief system.

Some students use ART® to trade market CHANNELS and some use it to trade TRENDS and some use it to trade BOTH! It is that dynamic!

With ART®, you will learn an efficient, yet simple method to trade any market on any time frame. You will learn how to make trading decisions by listening to what the market is really telling you!

You will learn many patterns along with how to choose the best markets to trade. Learn how to use sectors and groups to increase your success in trading stocks. Also combine and mix patterns and signals to match the ART® trading approach to your personality and level of trading.

We are proud to announce that "Applied Reality Trading®" was ranked #1 most often viewed trading "Courses and Seminars" and "Trading Systems" category by Stocks & Commodities Magazine "Trader's Resource" categories.

See www.traders.com and click on "Traders' Resource" to view current results. APPLIED REALITY TRADING® was also featured and reviewed by the editor of Stocks & Commodities Magazine in the

November 2002 issue, and by the editor of TradersWorld Magazine in the Winter / Early Spring 2004 Issue.

Can the ART® Trading System be programmed into TradeStation in order to become an automated trading system?

The ART® Trading System is not a 100% "Black Box" trading system so this is difficult to do since everyone will trade ART® differently. The ART® Trading System is designed so that you will learn to trade in accordance with your unique belief system which we feel is the only way to truly become successful. Good trading is a combination of science and art, much like being a good musician or athlete.

Why do I need the ART® System Course Materials?

Here are an additional sixteen major reasons you need ART® System Course Materials:

Sixteen Major Reasons Why You Need The ART® System Course Materials!

- 1) Learn The ART® Methodology Behind The ART® Charting Software
- 2) Learn How To Catch The Biggest Trends
- 3) Learn How To Select The Best Markets & Time Frames To Trade
- 4) Learn To Design Your Own Unique ART® Trading Style Using The ART® "Personality Profiler"™
- 5) Learn How To Use The Best Trading Filters
- 6) Never Outdated - dynamic trading principles change as markets change
- 7) Learn Money Management & The Trader's Mindset psychology
- 8) Receive Email Technical Support!
- 9) Learn To base your trades on the REALITIES of the market!
- 10) Learn To Buy Bottoms & Sell Tops With Low Risk Using Our Proprietary "ART® Reversal Bars™"
- 11) Learn To Test Your Trading Approach Without Using Conventional Back Testing Methods
- 12) Learn ART® Advanced Trading Techniques
- 13) Learn To Trade With Lower Stress & Anxiety
- 14) Developed for novice & professional traders

15) Learn exact trade entries, stop-Loss Placement, and exits

16) Add Structure To Your Trading That Helps To Reduce Stress!

The ART® Course Materials are structured as a self-paced Home-Study Course will help you to select market cycles that are most profitable for the type of trading you do (trend trading, scalping, selling options, or counter-trend trading). What makes a great trader is knowing when to either change time-frames to avoid market cycles that can produce losses, or taking advantage of the different market cycles by employing different trading techniques. This takes time to develop and the ART® Home-Study Course is geared around helping you in this area. Of course there are no guarantees that you will master this, this will depend on you and how hard you want to work at it.

Why do I need the ART® Trading Software?

There are fifteen major reasons you need ART® Trading Software:

Fifteen Major Reasons Why You Need The ART® Trading Software!

- 1) Trade the REALITIES of the market!
- 2) The Pyramid Trading Point® and ART® Reversal signals work on all markets and all time frames because they determine key support and key resistance levels in the market based on proprietary market analysis.
- 3) Proprietary "ART® Reversal Bars™" Indicators are automatically drawn on charts
- 4) Proprietary "Pyramid Trading Point"® trend Indicator are automatically drawn on charts
- 5) Proprietary trend and scalping, counter-trend, and scaling signals delivering high probability trades
- 6) Identifies exact trade entries based on proprietary market based price action methods
- 7) Identifies exact stop placement based on proprietary market based price action methods
- 8) Developed for novice or professional traders
- 9) Analyze Charts In Just Minutes, not hours
- 10) Never Outdated - Dynamic trading principles change as markets change

- 11) Trade With Lower Stress & Anxiety
- 12) Unlimited Technical Support with "Total Platinum Care"
- 13) Developed for use with professional data providers and charting platforms.
- 14) Free Software Updates with "Total Platinum Care"
- 15) Add Structure To Your Trading That Helps To Reduce Stress!

What data providers does the ART® Trading Software need to function?

The ART® Trading Software works as a "plug-in" with either eSignal, TradeStation, NinjaTrader, Trade Navigator, Market Analyst, MetaTrader 4, MetaTrader 5, MultiCharts, MetaStock premier charting platforms.

I noticed the charts on your website show some great trades, are all ART® trades winners?

No, not every trade will be a winner. The great trades we illustrate are intended to show the POTENTIAL in trading with "Applied Reality Trading ®". And it is the "great trades" that make trading fun and profitable!

I have followed your emails with intrigue. Your Google trade is outstanding as are the S&P e-mini trades you occasionally share. One thought comes to mind. It is obvious that you would want to show the stellar trades and I understand this. What is not clear to me, however, is how many trades end up losers to get to the nice winners that you share? In other words, if I were your average client/student trading your method carefully, what reasonable win/loss percentage and reward to risk ratio could I expect?

Yes we do have our shares of loses, but we control our loses very carefully so that we can catch the big winners. In trend trading we tolerate more loses than when scalping (please remember all charts and trades discussed on this website are to be considered hypothetical trades not actually taken. See our disclaimer for more details).

We can do this because it just takes one BIG winning trend trade to offset several losing trades and make us profitable. In trend trading, missing that one big winning trade could make a huge difference in your P/L outcome.

To answer your other questions would depend on the spectrum of trading time you want to analyze. I could show you times when our win to loss ratio is great, and other times when it is average. The other aspect of trading depends on the trader and how well they choose markets and time frames to obtain the best trades. The better you become at this, the more profitable you become.

We have found that most good quality trend trading systems will be right about 60% of the time, meaning 6 out of 10 trades will be profitable, and 1 of those should be a BIG trend making you

profitable. These numbers can be changed depending on how good you become at finding BIG trends. For example, you may have 4 losing trades at 2% each, and then 3 winning trades anywhere from 1% to 4% gain, and then 1 BIG trend trade at 30% to 60% gain making you very profitable. Compound this with "Scaling-In" or "Scaling-Out" and the numbers change again.

So Wins and losses really come down to how proficient YOU become as a trader using your chosen trading system. Of course we feel that ART® is the BEST trading system developed because while identifying the realities of the markets, it also allows YOU to determine which WAY you want to trade within ART® trading framework. In effect, allowing you to be involved in creating your OWN trading system while we teach you about risk control, money management, trading psychology, etc.

Where do I download the ART® Trading Software?

The ART® Trading Software can be downloaded from the secure pages located at www.TradersCoach.com or from the ART® Home-Study Course Online secure area. As an option, We make available an ART® Charting Software CD-ROM Installation Disk For an extra \$189 that can be mailed to you as well. Available only to those that have purchased the ART® Home-Study Course and have selected to purchase the ART® Charting Software Versions.

How do I order and pay for Products & Services?

The TradersCoach.com® website has a SECURE Shopping Cart where you may purchase any Product or Service we offer using a valid credit card. You may also mail or fax in your order by printing the FAX Page located in this website. We can also take your order over the phone at 858-695-0592. While shipping our products is free to anywhere in the world, please note that the customer is responsible for any custom fees due on overseas shipments. See our [Price List](#) for current pricing.

Is APPLIED REALITY TRADING® a mechanical trading system?

It is not a purely mechanical trading system, even though it can be if the trader decides to make it that way. TradersCoach.com® believes successful trading is both an art and a science. Traders need to determine what time frames and markets are the best to trade based on current volatility, knowing when to use a conservative stop vs. an aggressive stop, identify market cycles, and know when it is best to be "Scalp" trader and then know how to identify an emerging trend, using multiple time frames to increase your odds, and "Scaling" in or out of trades are all examples of discretionary decisions based on the trader's beliefs and judgment. Practice and experience are the best teachers in developing these skills. No mechanical system I know of makes these types of decisions and no purely mechanical trading system really exists where a trader can walk away (mentally) and have it make money for them. Furthermore, as soon as a trader optimizes a mechanical system in any way, desecration is being used.

Can you tell me about the ART® Trading System for traders?

The "Applied Reality Trading®" System or ART® is a complete trading program focusing not only on the ART® trading methods but on money management techniques and trading psychology. This course

comes with the "tools" you need to trade the stock and commodities markets.

The ART® "Charting Software" identifies and draws in your trading signals including the proprietary "Pyramid Trading Points ®" directly on your charting platform's charts.

The "Trade Size Calculator™" Software is included free with the purchase of "Applied Reality Trading®". It is easy to use and will instantly help you to determine your risk and position size. This software installs in minutes on your computer so you can use it whenever you want to. Reduce the "risk of ruin" inherent in poor money management

The "Applied Reality Trading®" System is a comprehensive course designed to help you develop the "Traders Mindset" by improving your trading skills while helping to control your emotions.

The ART® program enables you to trade the REALITIES of the market, hence the name, "APPLIED REALITY TRADING®". We train you to LISTEN to the market and want what the markets want by basing all trades only on the TRUTHS of the market, which you will learn. Incorporated in the course are specific trading signals and the state of the art "Pyramid Trading Point ®". In addition to the entry signals, the stops or exit signals are precisely based on the market, but only using the "TRUTHS" of the market to actually set the stop.

ART® is a flexible approach to trading and one that the trader can tailor to his or her specific style of trading. Through combining different ART® principles, the trading combinations are unlimited! As you become more advanced, you can further combine certain signals and approaches to match your developing belief system.

Some students use ART® to trade market CHANNELS and some use it to trade TRENDS and some use it to trade BOTH! It is that dynamic!

With ART®, you will learn an efficient, yet simple method to trade any market on any time frame based on this unique system. We will show you how to make trading decisions by listening to what the market is really telling you!

You will learn many patterns along with how to choose the best markets to trade. Learn how to use sectors and groups to increase your success in trading stocks. Also combine and mix patterns and signals to match the ART® trading approach to your personality and level of trading.

We are proud to announce that on July 12, 2002 "Applied Reality Trading®" was ranked #1 most often viewed trading "Courses and Seminars" category by Stocks & Commodities Magazine. In August 2003 "Applied Reality Trading®" was ranked #1 most often viewed Trading System in the "Trading Systems" category of Stocks & Commodities Magazine's Trader's Resource listing. See www.traders.com and click on "Traders' Resource" to view current results. APPLIED REALITY TRADING® was also a featured and reviewed by the editor of Stocks & Commodities Magazine in the November 2002 issue, and by the editor of TradersWorld Magazine in the Winter / Early Spring 2004 Issue.

What are the computer requirements to run the ART® Charting Software?

Windows 7, Windows 8, Windows 8.1+
Dual Core and better Processor or above
Monitors with 1024x768 resolution
6 GB RAM can be used but not with multiple charts Or Programs open at the same time
50 GB available hard disk space
DSL, cable modem, ISDN, T1 or T3 Internet connectivity
Microsoft Internet Explorer 9.0+

When I enter my Username & Password, it sometimes asks me twice, why?

Due to heightened security measures, our servers may ask you for your password twice. Just re-enter your information and you should gain access after the second time.

What are the Coaching Consultations all about?

To bring your trading up to the next level we help you work on your trading psychology, finding a trading system that works for you, getting advice as to what trading systems work and don't work, learning about the trading "tools" you must have to succeed, learning trading skills, and developing sound trading habits.

Your Trading Coach will provide support, knowledge, experience, and hold you accountable for your trading performance. The knowledge you obtain through these consultations could help you to avoid major financial losses. Consultations very often pay for themselves many times over by helping traders improve their trading performance.

Successful professionals from of all walks of life use Coaches to help them master skills faster and increase their productivity. Top athletes, actors, and financial traders turn to coaches to improve their skills and improve their performance.

What do you charge for Coaching Consultations and how do they work?

Coaching services are provided by the [Beacon Learning Group](#) of professionally trained trading coaches skilled in using the ART® Software.

Can Bennett teach me to trade?

Bennett specializes in helping clients develop the skills necessary to trade, but he cannot guarantee that you will be successful trading the markets using his advice, trading approach and ideas. Bennett has helped many traders, some of which have expressed their gratitude on the TradersCoach.com® "Testimonials" page on the website. You will work with him to develop your psychological and technical trading skills. You will also learn how to use proper "Trade Size" when trading, how to set "Stops," and what trading "Tools" you must have to help you succeed.

Everyone learns at a different pace, so it is hard to say how much time you will need to learn these skills. Consultations are designed to provide you with a "TradersCoach" or "Mentor" to give you the personal support needed to improve your skills. Successful trading is a combination of using a solid trading approach and then having the proper trading psychology to implement it and succeed.

At TradersCoach.com® we feel you cannot learn these skills in a book, cassette, or video course alone. To advance your trading, it is best to have a "TradersCoach" that can work one-on-one with you until you master the skills you need to be successful.

I hear that nutrition and being in great physical and mental shape is important for trading success. Is this true and do you recommend any programs associated with nutrition and health?

Yes, great question! Nutrition plays a vital role in our lives and even more importantly in the lives of active traders who endure high levels of stress and need explosive energy to make quick decisive trading decisions. Active traders need to operate at peak energy levels at all times during the trading day. After years of research and trying different products, I have found the best source for quality nutritional products. [CLICK HERE FOR DETAILS](#)

What is "THE TRADER'S ASSISTANT™"?

"THE TRADER'S ASSISTANT™" is a trade posting and record keeping system designed by a trader for traders. It is a complete system that teaches traders about analysis and proper record keeping techniques.

"The Trader's Assistant™" is designed to improve your trading by keeping you organized while identifying your trading strengths and weaknesses. At a glance you can determine your biggest win and largest loss from a macro level located on the "Trading Ledgers" down to a micro level where the "Trade Posting Card" has the details of every trade.

Is THE TRADER'S ASSISTANT™ a computer program?

No, it is purposely designed not to be a computer program. The last thing a trader needs is to have all their current trade information on their computer when it crashes during market hours. Always keep your open trades out of the computer and in front of you so you know where you stand at every given moment without having to toggle back and forth between computer programs.

How do I order additional Trade Posting Cards and Ledgers?

When you buy "THE TRADER'S ASSISTANT™" it comes with everything you will need. See "THE TRADER'S ASSISTANT™" page on the website for details. You can also reorder additional "Trade Posting Cards" and "Trade Ledgers" with the order form included in the kit. A CD-ROM Computer disk (PDF Format) of these forms and ledgers is included with "The Trader's Assistant".

How does Bennett of TradersCoach.com® trade the markets and what software, tools, and systems

does he use?

You will learn this and more through our proprietary services and products offered here on this website. The ART® "Home-Study Course" will help give you obtain "Tools" you will need to trade to improve your trading. It's all here!